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**StreetSmart NYC Map By VanDam -
City Street Map Of Manhattan, NY,
Downtown Edition - Laminated
Folding Pocket Size Travel And
Subway Map With Attractions,
Sights, Museums, Hotels; 2017
Edition**



Synopsis

VanDam's award-winning NYC StreetSmart Downtown Edition maps all top attractions including museums, major architecture, hotels, theatres, shopping destinations, and the subway system for all of Manhattan - all at an immensely legible super-scale of 1:32,000, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. The NYC StreetSmart Downtown Edition includes a stunning dimensional detail of Downtown Manhattan with the 9/11 National Memorial site at 1:17,000 scale at its center to make you feel you are there. Also includes transit information and an address finder covering all of New York City. The other Boros, collectively known as The City of New York, including The Bronx, Brooklyn, and Queens, are available as separate maps. StreetSmart maps are updated several times a year and are more current than any other map available. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the vertical city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant NYC StreetSmarts and a sexy souvenir to boot!

Book Information

Series: Streetsmart (Book 4)

Map: 2 pages

Publisher: VanDam, Inc; 25 revised edition edition (January 16, 2017)

Language: English

ISBN-10: 1932527842

ISBN-13: 978-1932527841

Product Dimensions: 3.8 x 0.1 x 8.8 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 7 customer reviews

Best Sellers Rank: #400,091 in Books (See Top 100 in Books) #96 in [Books > Travel > United States > Northeast > General](#) #113 in [Books > Travel > United States > New York > General](#) #201 in [Books > Travel > Caribbean > General](#)

Customer Reviews

"...A Connoisseur's Map!" --USA Today"For savvy travelers." --Playboy Magazine"The Map." --The New York Times"For savvy travelers." --Playboy Magazine"The Map." --The New York Times"For savvy travelers." --Playboy Magazine"The Map." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

I was very surprised to see how many good reviews this map has. It tries to be "pretty" and instead winds up covering up and mis-locating key points and features! I lived in New York (Uptown, Westside) for many years, and got it to help navigate on a recent trip. Between this and a map of the subways I was almost able to decide where I was going. But I remember using a basic fold-out map that was so infinitely more accurate. I saw one with a tourist when I was there, so I know they still make them. I even asked her where she got hers, this one was so inaccurate I was going to go out of my way to try to get a better one. But she had gotten hers online too. This map is "pretty" - but there are far better ones out there. Go for 'basic and useful" - you'll do better.

It's my right hand man in NYC. I do wish they would make the subway map bigger and more detailed though since that's one of the main reasons I bought it.

Very helpful and compact while cruising the streets on NYC. Not flimsy at all.

This is a great NYC map; every New Yorker (and NYC Metro person) should have one ready to lend to out-of-town visitors. We leave it in our guest room, and if the guest loves it so much s/he want to keep it as a souvenir, we buy a new one!StreetSmart NYC Downtown Edition Map

despite the name, this map covers all of Manhattan, not just "downtown." Very readable, includes a

subway map, and a big blowup of lower Manhattan where the streets get a little screwy. There's an index to more than 75 attractions, and wonderfully rendered 3-D building illustrations.

The map is simple to use and it makes getting around the city pretty easy. The material is also pretty durable and the cover features an awesome design of the historical Statue of Liberty.

Not just downtown but it has a complete NYC map..a subway map and a great detail of downtown...I give one to every visitor that comes to see me and it gets them all around

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